



## Synopsis

Ollie Interactive is an imaginative, experienced crew of marketing strategists, programmers, writers, and designers who all share one common goal: to design communications—both online and on paper—that make our clients look great.

Since 2002, we've helped everyone from start-ups and non-profits to Fortune 500 companies brush up their brands, reinvent their identities, and develop strategies for information management, marketing, and technology.

The results of our work speak for themselves: increased website traffic, improved customer experiences, and a significant lift in ROI. Imagine what we can do for you.

## Core Competencies

- ✓ Integrated Marketing Services
- ✓ Web-Based Marketing Services
- ✓ Advertising Services
- ✓ Market Research and Analysis
- ✓ Video Film Production
- ✓ Commercial Art and Graphic Design

## Areas of Expertise

- Corporate identity: Logos, Branding
- Flash Presentations, Kiosk and CD-ROM
- Multimedia Production
- Website Design
- e-Commerce, Shopping Carts
- Interactive Product Demos
- Brochures, Product Sheets, Print Collateral
- Copy Writing and Editing
- Blogs, Social Networking
- Internet Marketing, SEO
- Public Relations Programs
- Trade Show Materials
- e-Learning and Online Tutorials
- Instructional Design
- Content Development

| OVERVIEW                 |  |                                      |
|--------------------------|--|--------------------------------------|
| <b>Ownership:</b>        | Privately held   |                                      |
| <b>Office:</b>           | <b>Headquarters (CCR Cage: 5ANS6)</b><br>11710 Plaza America Drive<br>Suite 2000<br>Reston, VA 20190<br>tel: 866.986.5543<br>fax: 703.935.0367<br><b>DUNS: 144205668</b> |                                      |
| <b>Government Sales:</b> | Christian Cunnane<br>Account Manager<br>christian@ollieinteractive.com<br>office: 866.986.5543 x708<br>mobile: 703-509-5956  |                                      |
| <b>Certifications:</b>   | <ul style="list-style-type: none"> <li>• SBA Woman-owned Small Business</li> <li>• Virginia Small, Women- and Minority-owned Business Program (SWaM)</li> </ul>          |                                      |
| <b>Contracting:</b>      | Annette Gildea<br>Principal   CEO<br>annette@ollieinteractive.com<br>office: 703.437.7736 x706<br>mobile: 703.622.4990   |                                      |
| <b>NAICS:</b>            | 512110<br>512191<br>519130<br>541430   | 541613<br>541810<br>541850<br>541860 |
| <b>Founded:</b>          | 2002   |                                      |

| PARTIAL CLIENT LIST  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• ABCInternational</li> <li>• Amphora Restaurant Group</li> <li>• Arts Council of Fairfax County</li> <li>• Estey Mackensen Communications</li> <li>• Habitat for Humanity of Northern Virginia</li> <li>• Invision.TV</li> <li>• IPIX</li> <li>• La Prima Food Group</li> <li>• Mountain Spring Retreat</li> <li>• pep* Tools for Leaders</li> </ul> | <ul style="list-style-type: none"> <li>• Professional Grounds Management Society</li> <li>• Road Runner High Speed Online</li> <li>• Roycastle, Abrams, Berdo and Goodman</li> <li>• Time Warner Cable</li> <li>• Time Warner Interactive Video</li> <li>• Trimble Mobile Solutions</li> <li>• True North Solutions</li> <li>• Well Said Inc.</li> </ul> |

Please visit our website at [www.ollieinteractive.com](http://www.ollieinteractive.com) or email [info@ollieinteractive.com](mailto:info@ollieinteractive.com)

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